

## 6 WAYS TO ELEVATE YOUR COMMERCIAL LANDSCAPING

How can you increase curb appeal, attract more guests to your commercial property and enhance the employee experience in 2024? As you prepare your [commercial landscaping RFP](#) or plan out your program for 2024, consider adding some enhancements that can do just that—and help you maximize your budget too.

### 1. Enhance (or create) an outdoor space.

Businesses from fast-food establishments to gas stations are discovering that adding inviting outdoor spaces helps attract customers. Consider adding elements like benches and picnic tables as well as flower baskets to make your property more enticing.

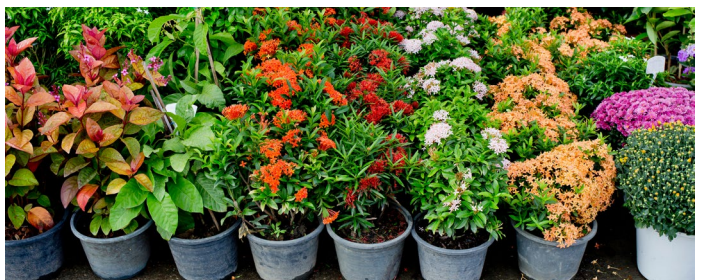


### 2. Install a green wall.

Green (or living) walls have become an important element in commercial landscaping that's designed to appeal to both customers and employees. Besides being visually pleasing, green walls [help reduce energy use, lower both indoor and outdoor temperatures and improve air quality.](#)

### 3. Add colorful native plants.

Because they are perfectly suited to your regional climate, you can add pops of color to your commercial landscaping while naturally decreasing your cost and water use as well as your reliance on pesticides and fertilizer for growth.



### 4. Consider adding an herb garden.

Besides helping to lower your carbon footprint and making your landscape more functional by bringing food closer to the people who need it, herb gardens are also becoming popular in commercial landscaping as an inviting space for employees and guests.

## 5. Upgrade your lighting.

Put your commercial property in a better light (literally) by adding or upgrading existing lighting to more energy-efficient LED options. You may also want to consider motion-sensing solutions, which offer both cost savings and enhanced security.



## 6. Create a sensory experience.

Adding elements that appeal to multiple senses can create a peaceful atmosphere that invites your guests to visit and hang around for a bit. Consider adding flower baskets, colorful plants as well as a water feature to your landscape.

## Partner with MCS

In need of a new commercial landscaping partner for 2024 to help you incorporate enhancements like these into your existing landscape? Contact Chain Store Maintenance - an MCS company today at **CSMsales@ChainStore.com** or **800.888.1675** to help you elevate your commercial landscaping in 2024 and beyond.